

Organization

How to make internal R
packages a part of your team



data access
server connection
proxies, ssh, ssl

right problems
tribal knowledge
intuition

team norms
meetings
communication



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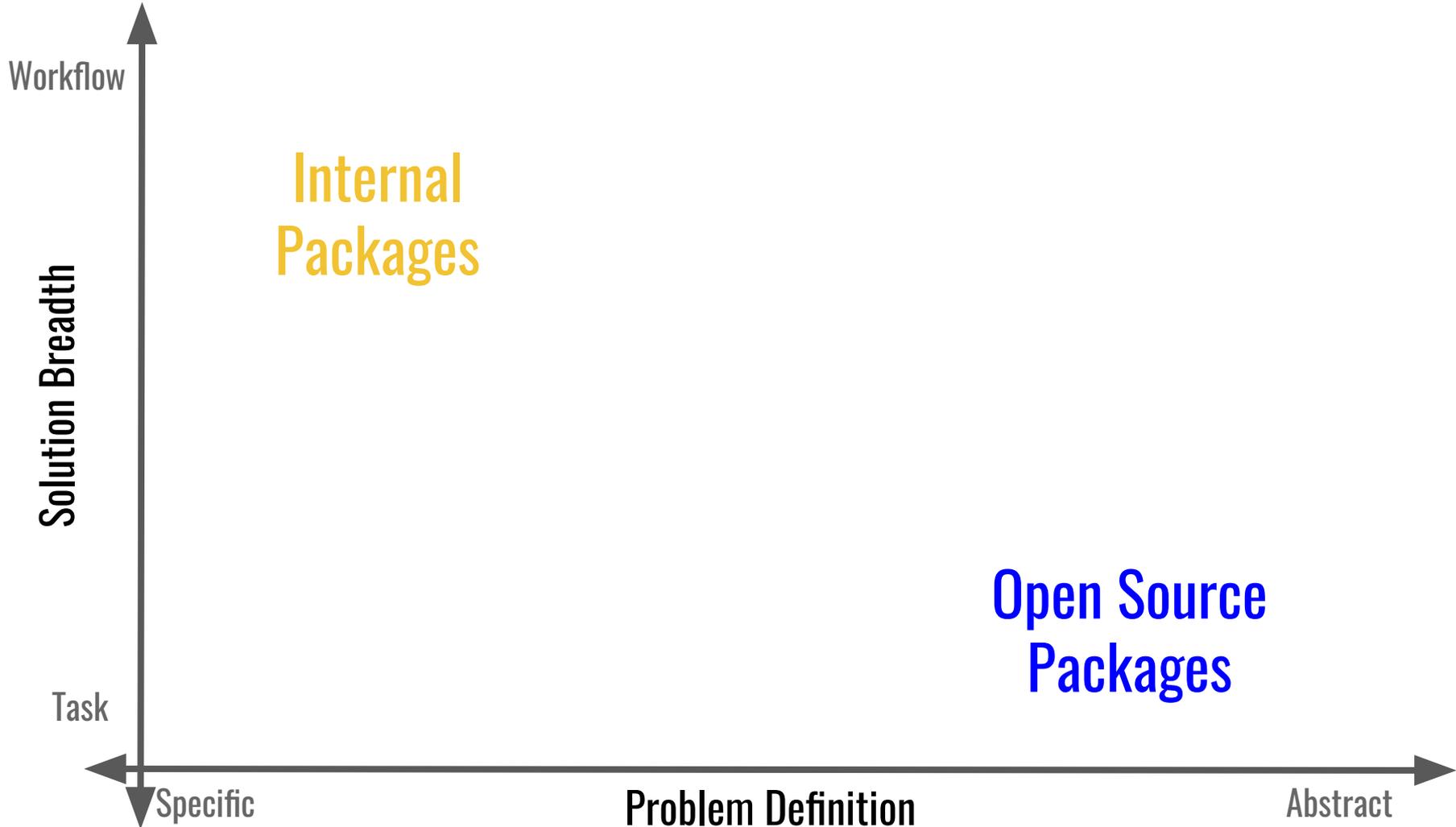
team norms
meetings
communication



**Internal
Packages**

**Open Source
Packages**





utilities packages

data access
server connection
proxies, ssh, ssl

e.g. abstraction layer for
infrastructure

analysis packages

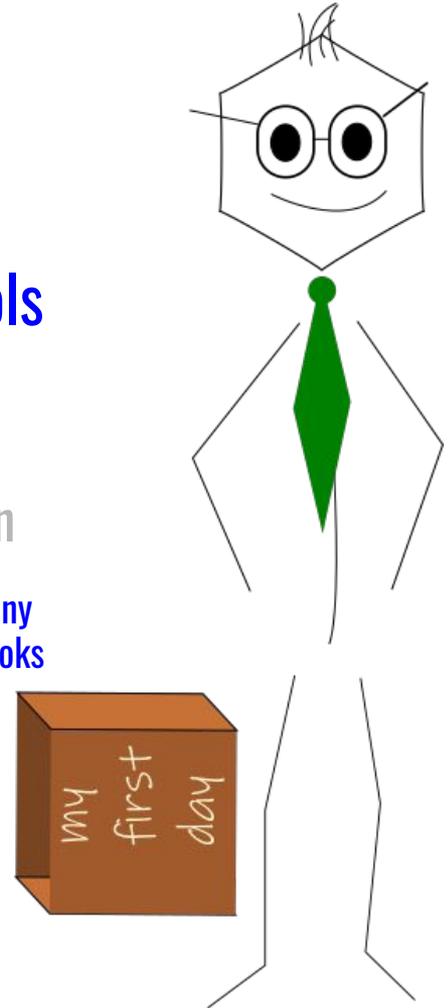
right problems
tribal knowledge
intuition

e.g. curated workflow, tailored
function calls, automated
result generation

developer tools

team norms
meetings
communication

e.g. color palettes, Shiny
modules, linters, git hooks



Jobs-to-be-Done

We

hire a product

to do a

job

that helps us make

progress

towards a goal

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towards a goal

functional

social

emotional

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Let's

build a team of packages

to do the

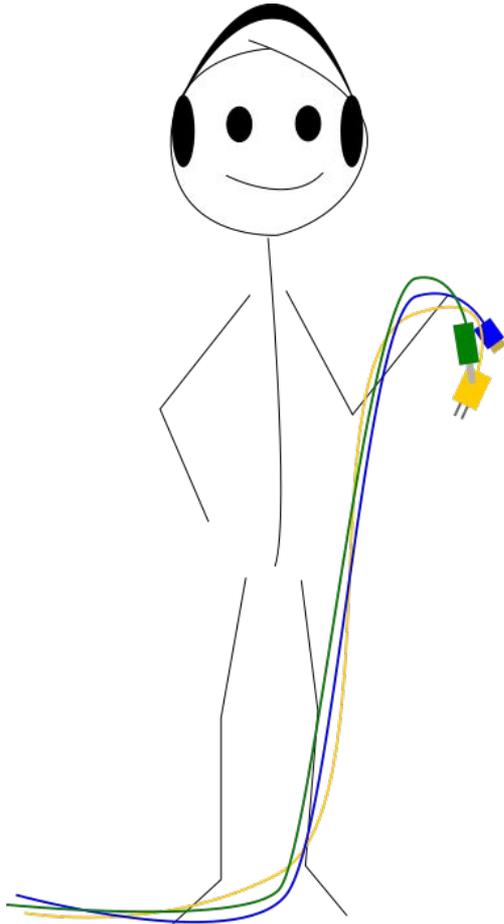
jobs

that helps our org

answer impactful questions

with efficient workflows

The IT Guy

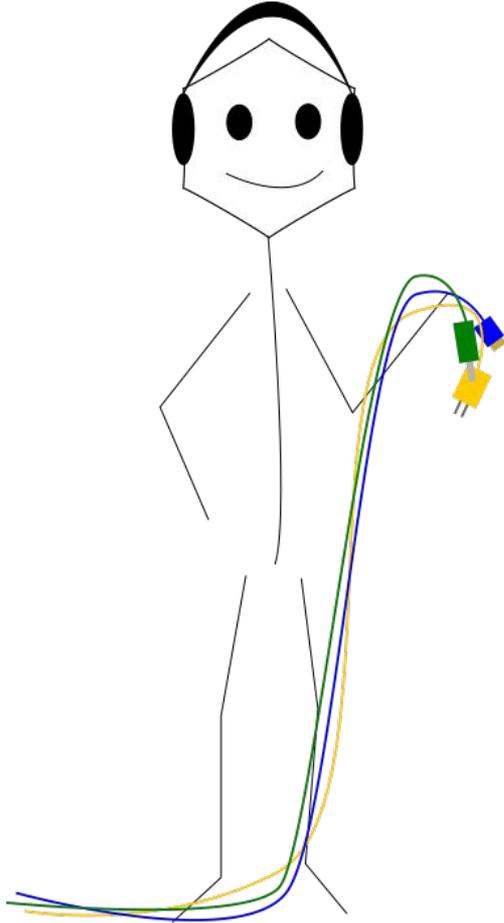


functional handle quirks of infrastructure

social promote or enforce good practices

emotional avoid frustration or stress of time lost

The IT Guy



functional handle quirks of infrastructure

social promote or enforce good practices

emotional avoid frustration or stress of time lost

-> utility functions

-> opinionated design

-> helpful error messages

```
get_database_conn <- function(username, password) {  
  
  conn <-  
    DBI::dbConnect(  
      drv = odbc::odbc(),  
      driver = {driver name},  
      server = {server},  
      UID = username,  
      PWD = password,  
      port = {port number}  
    )  
  
  return(conn)  
  
}
```

```
get_database_conn <- function(username, password) {  
  
  conn <-  
    DBI::dbConnect(  
      drv = odbc::odbc(),  
      driver = {driver name},  
      server = {server},  
      UID = Sys.getenv("DB_USER") username,  
      PWD = Sys.getenv("DB_PASS") password,  
      port = {port number}  
    )  
  
  return(conn)  
  
}
```

```
get_database_conn <- function() {  
  
  if (any(Sys.getenv(c("DB_USER", "DB_PASS")) == "")) {  
    stop(  
      "DB_USER or DB_PASS environment variables are missing.",  
      "Please read set-up vignette to configure your system."  
    )  
  }  
  
  conn <-  
    DBI::dbConnect(  
      drv = odbc::odbc(),  
      driver = {driver name},  
      server = {server},  
      UID = Sys.getenv("DB_USER"),  
      PWD = Sys.getenv("DB_PASS"),  
      port = {port number}  
    )  
  
  return(conn)  
  
}
```

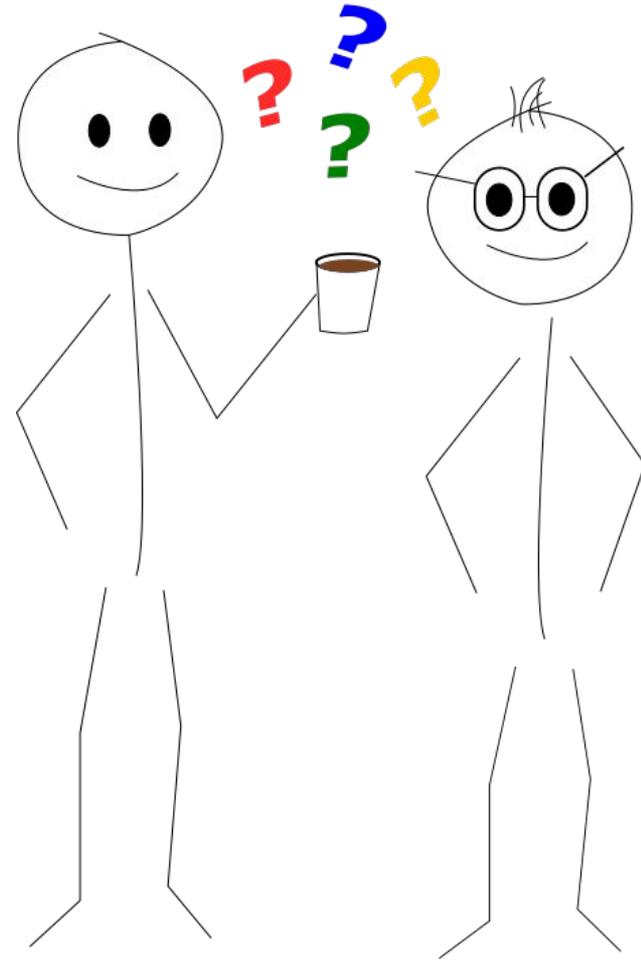
```
get_database_conn <- function() {  
  
  if (any(Sys.getenv(c("DB_USER", "DB_PASS")) == "")) {  
    stop(  
      "DB_USER or DB_PASS environment variables are missing.",  
      "Please read set-up vignette to configure your system."  
    )  
  }  
  
  conn <-  
    DBI::dbConnect(  
      drv = odbc::odbc(),  
      driver = {driver name},  
      server = {server},  
      UID = Sys.getenv("DB_USER"),  
      PWD = URLencode(Sys.getenv("DB_PASS"), reserved = TRUE),  
      port = {port number}  
    )  
  
  return(conn)  
  
}
```

The Junior Analyst

functional perform work with reasonable assumptions

social flexible to feedback, trying new things

emotional builds trust so you can focus on other things



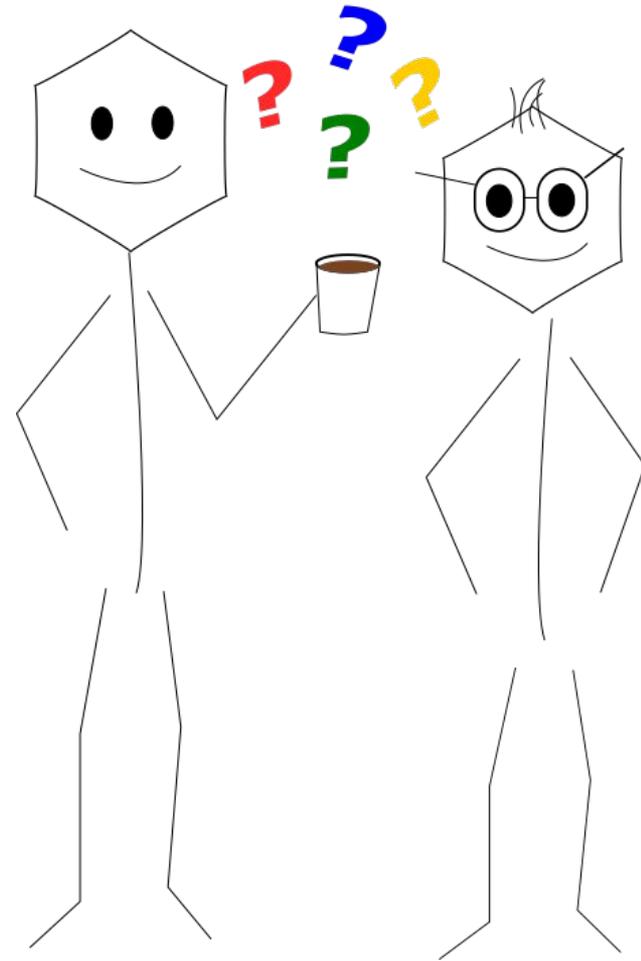
The Junior Analyst

functional perform work with reasonable assumptions

social flexible to feedback, trying new things

emotional builds trust so you can focus on other things

-> default arguments
-> reserved keywords
-> ellipsis

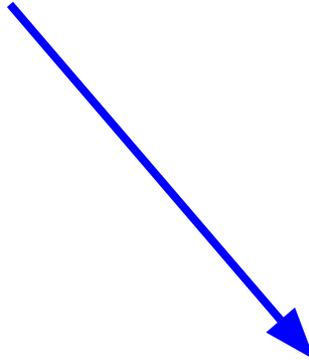


```
viz_cohort <- function(data, time, metric, group) {  
  gg <-  
    ggplot(data) +  
    aes(x = .data[[time]],  
        y = .data[[metric]],  
        group = .data[[group]]) +  
    geom_line() +  
    my_org_theme()  
  
  return(gg)  
}
```

```
viz_cohort <- function(data, time, metric, group) {  
  
  gg <-  
    ggplot(data) +  
    aes(x = .data[["MONTHS_SUBSCRIBED"]],  
        y = .data[[metric]],  
        group = .data[[group]]) +  
    geom_line() +  
    my_org_theme()  
  
  return(gg)  
  
}
```

```
viz_cohort <- function(data,  
                        metric = "IND_ACTIVE",  
                        time = "MONTHS_SUBSCRIBED",  
                        group = "COHORT") {  
  
  gg <-  
    ggplot(data) +  
    aes(x = .data[[time]],  
        y = .data[[metric]],  
        group = .data[[group]]) +  
    geom_line() +  
    my_org_theme()  
  
  return(gg)  
  
}
```

```
viz_cohort <- function(data,  
                        metric = "IND_ACTIVE",  
                        time = "MONTHS_SUBSCRIBED",  
                        group = "COHORT") {  
  
  gg <-  
    ggplot(data) +  
    aes(x = .data[[time]],  
        y = .data[[metric]],  
        group = .data[[group]]) +  
    geom_line() +  
    my_org_theme()  
  
  return(gg)  
  
}
```



Reserved Keywords:

TIME_SUBSCRIBED
CUSTOMER_COHORT
CUSTOMER_SEGMENT
...

```
viz_cohort <- function(data,  
                        time = "MONTHS_SUBSCRIBED",  
                        metric = "IND_ACTIVE",  
                        group = "COHORT",  
                        ...) {  
  
  gg <-  
    ggplot(data) +  
      aes(x = .data[[time]],  
          y = .data[[metric]],  
          group = .data[[group]]) +  
      geom_line(aes(...)) +  
      my_org_theme()  
  
  return(gg)  
  
}
```

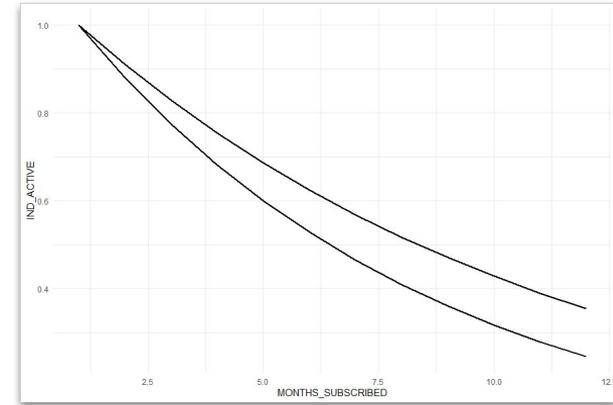
```
viz_cohort <- function(data,  
                        time = "MONTHS_SUBSCRIBED",  
                        metric = "IND_ACTIVE",  
                        group = "COHORT",  
                        ...) {
```

```
  gg <-  
    ggplot(data) +  
    aes(x = .data[[time]],  
        y = .data[[metric]],  
        group = .data[[group]]) +  
    geom_line(aes(...)) +  
    my_org_theme()
```

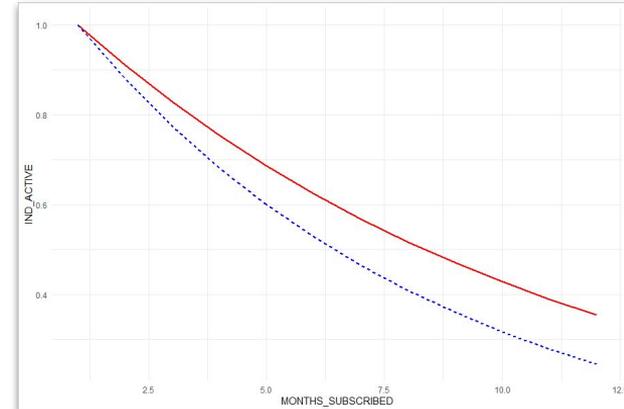
```
  return(gg)
```

```
}
```

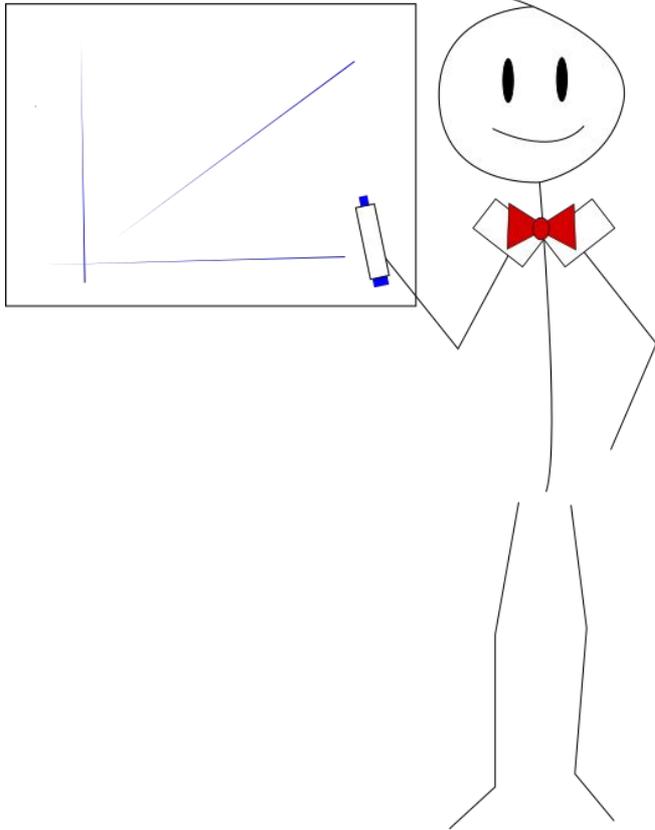
```
> viz_cohort(my_data)
```



```
> viz_cohort(my_data,  
             color = COHORT,  
             linetype = COHORT)
```



The Tech Lead

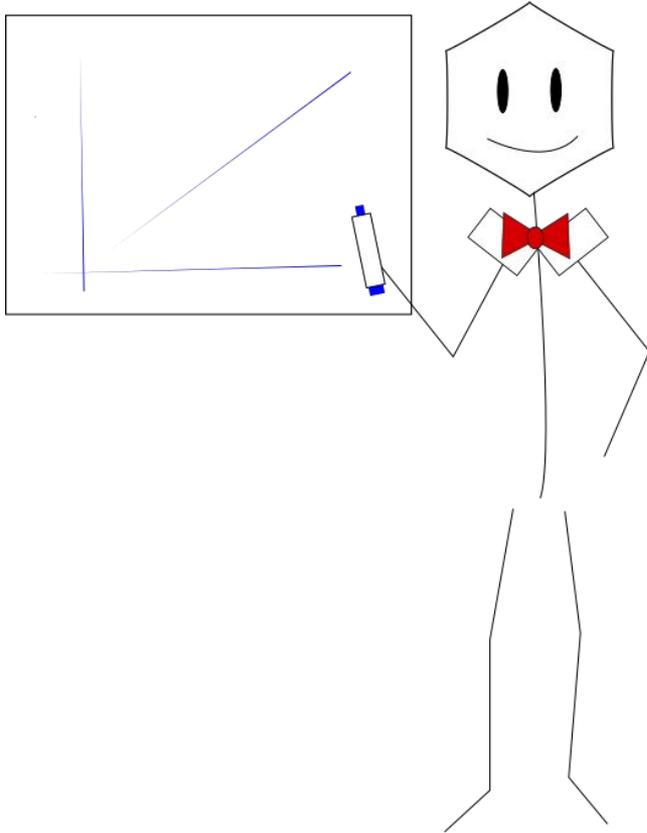


functional coach you through issues & alternatives

social share collected knowledge

emotional inspire you to do your best work

The Tech Lead



functional help navigate common issues & alternatives

social share collected knowledge

emotional connect to latent community of practice

-> vignettes

-> templates

Expand your reach with pkgdown

```
> pkgdown::build_site()
```

pkgdown 1.6.1 [Home](#) [Get started](#) [Reference](#) [Articles](#) [News](#)

Introduction to pkgdown

Source: vignettes/pkgdown.Rmd

The goal of pkgdown is to make it easy to make an elegant and user package website with a minimum of work. You can get a basic website up and running in just a couple of minutes:

```
# Run once to configure package to use pkgdown
usethis::use_pkgdown()
# Run to build the website
pkgdown::build_site()
```

While you'll get a decent website without any additional work, if you want a website that really pops, you'll need to read the rest of this vignette. It works through the main components of a pkgdown website:

1. Metadata
2. Home page
3. Function reference
4. Articles
5. News

Metadata

You can override pkgdown's defaults with a YAML file called `__pkgdown.yml`¹. Options that affect the entire site are documented in `build_site()` and include:

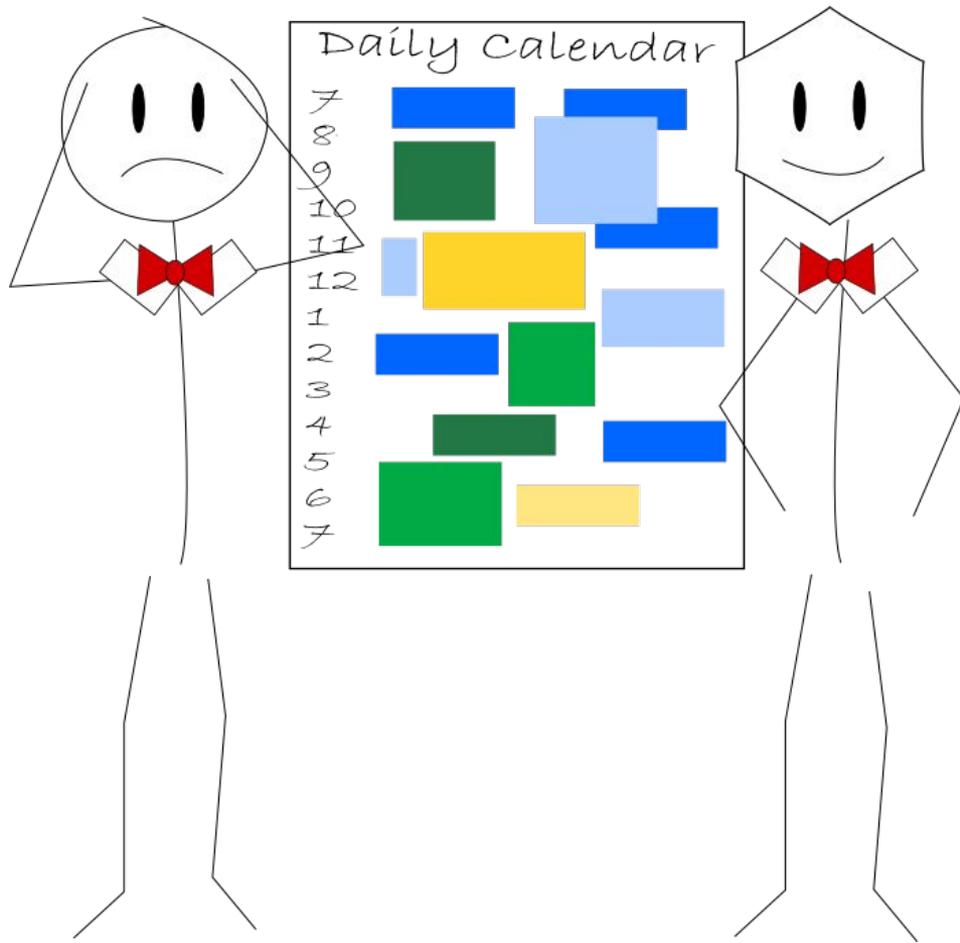
- A `bootswatch` theme that affects the overall appearance of the whole site.

```
template:
  params:
    bootswatch: cerulean
```

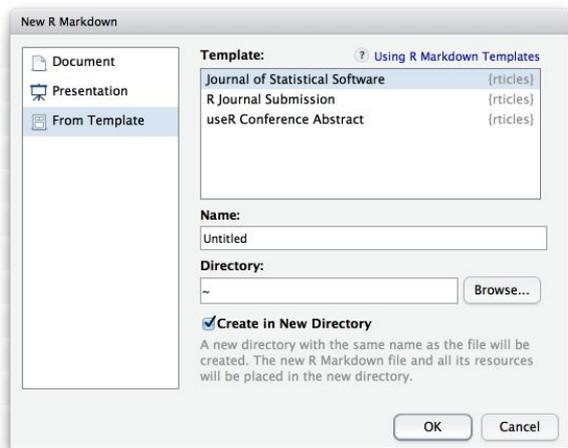
- A Google analytics user ID if you want to track the people who are using your site

Contents

- Metadata
- Home page
- Reference
- Articles
- News
- Publishing
- Promoting



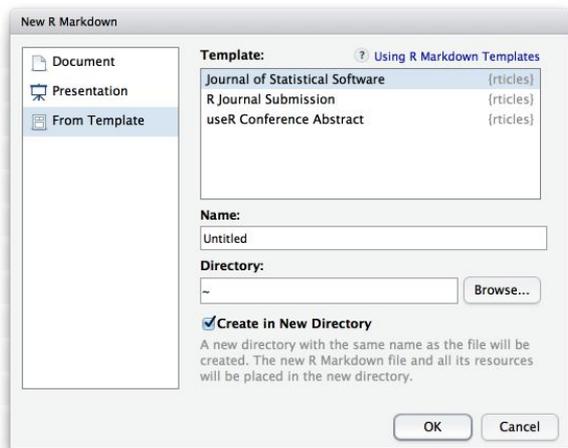
Templates as coach



Structure (flexdashboard)

```
---  
title: "Untitled"  
output:  
  flexdashboard::flex_dashboard:  
    orientation: columns  
    vertical_layout: fill  
---  
  
```${r setup, include=FALSE}  
library(flexdashboard)
```${r}  
  
Column {data-width=650}  
-----  
  
### Chart A  
  
```${r}  
```${r}  
  
Column {data-width=350}  
-----  
  
### Chart B  
  
```${r}  
```${r}
```

Templates as coach



Process walk-through

```
---  
title: "Data Validation"  
output: html_document  
---  
  
## Censored Data  
  
Run the following code to visualize how many  
observations were censored. Depending on what  
you find you will want to...  
  
```${r censored}```
```

## Analysis outline

```

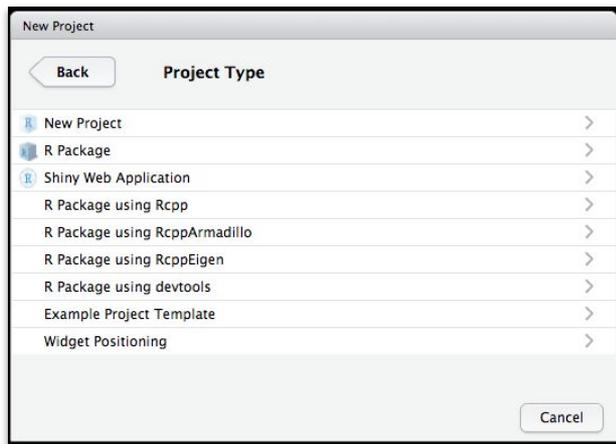
title: "Final Report"
output: html_document
params:
 month: September

Final Report

TODO: UPDATE COMMENTARY SUMMARIZING TRENDS

```${r dashboard}```
```

Templates as code reviewer

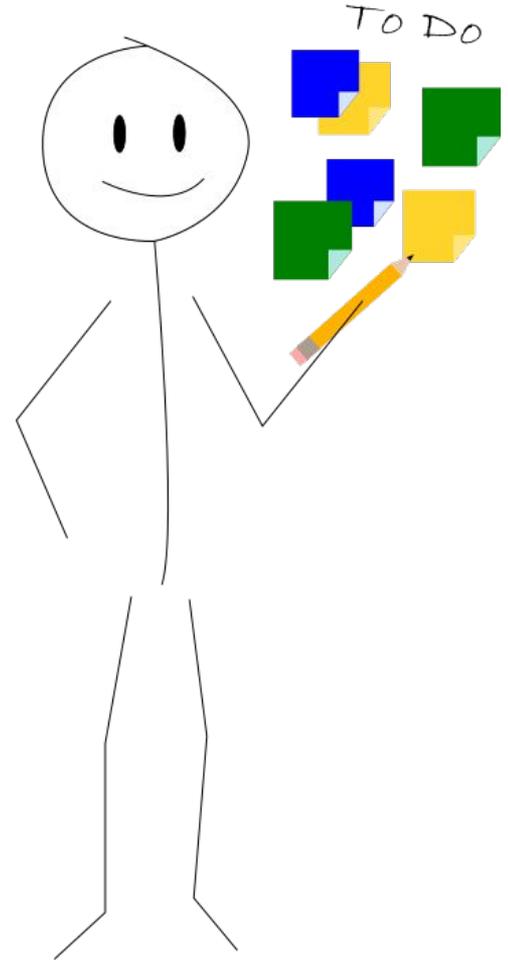


The Project Manager

functional integrates work

social finds common ground

emotional meets you where you are



The Project Manager

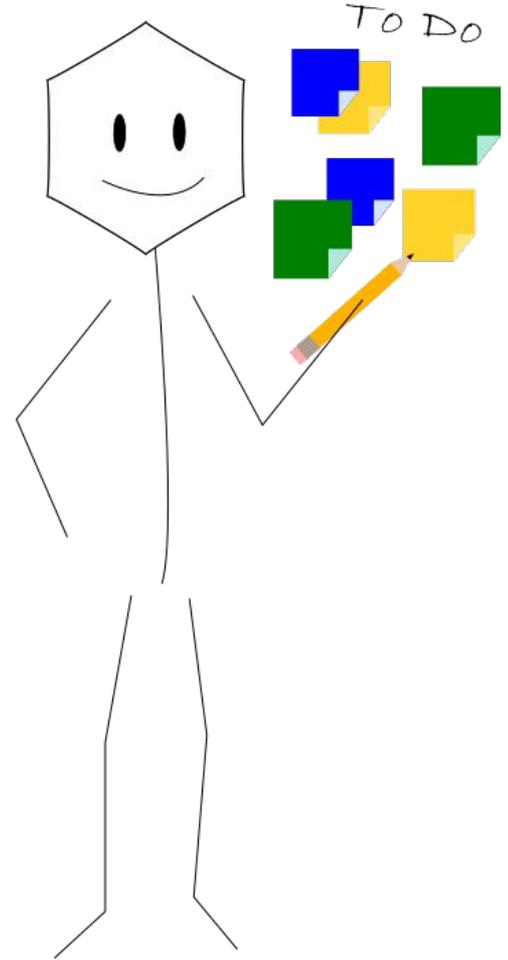
functional integrates work

social finds common ground

emotional meets you where you are

-> modularized workflow

-> IDE support



Modularization

```
---  
title: "My Document"  
output: html_document  
---  
  
````{r setup, include=FALSE}  
knitr::opts_chunk$set(echo = TRUE)
````  
  
## Section 1  
  
````{r cars}  
summary(cars)
````  
  
````{r child = "commentary.md"}  
````
```

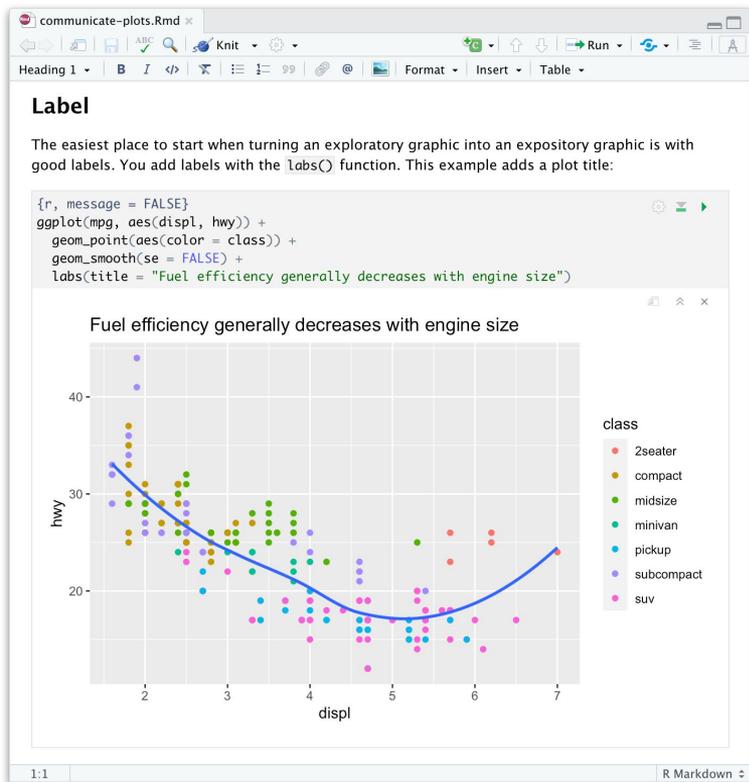
Main R Markdown

commentary.md

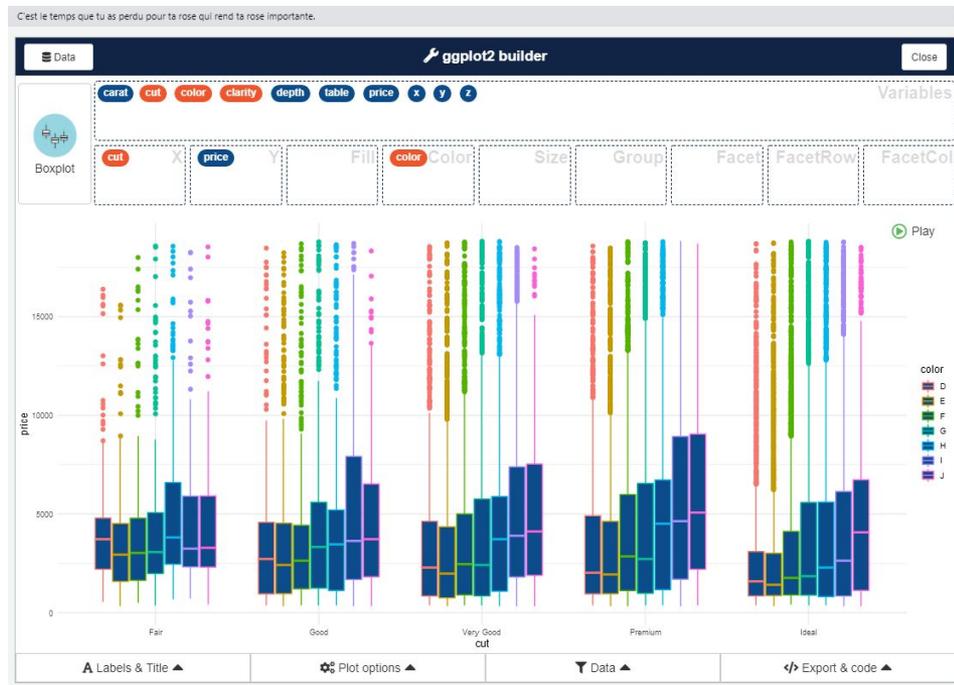
```
### My observations  
  
This is what we noticed...
```



IDE Support

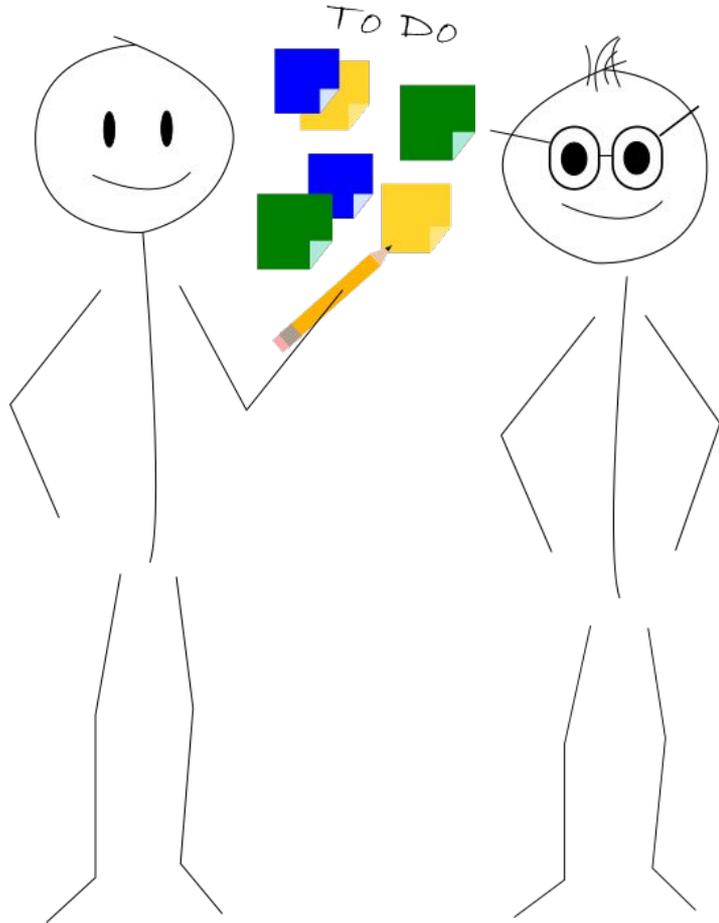


Visual Editor



Add-Ins (e.g. esquisse)

Collaboration

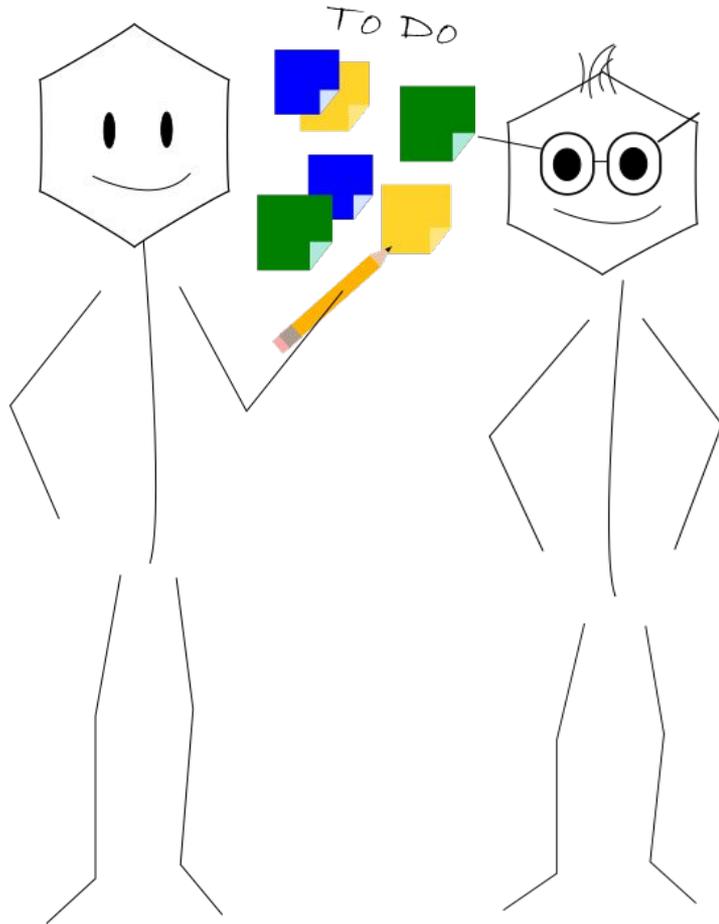


functional clear communication

social keeps promises

emotional confident yet engaged

Collaboration



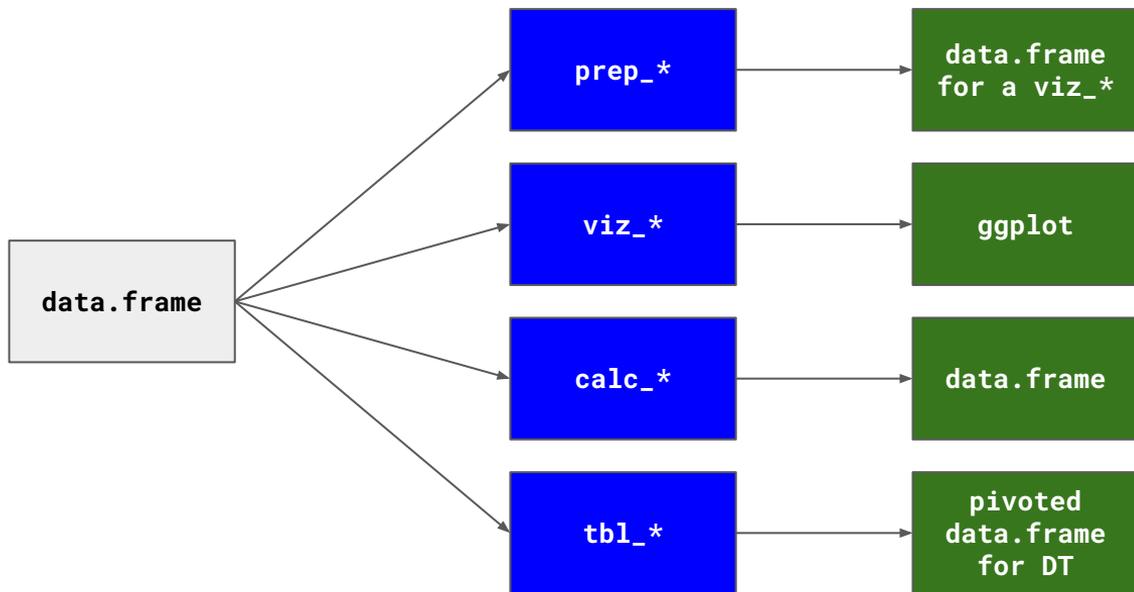
functional clear communication

social keeps promises

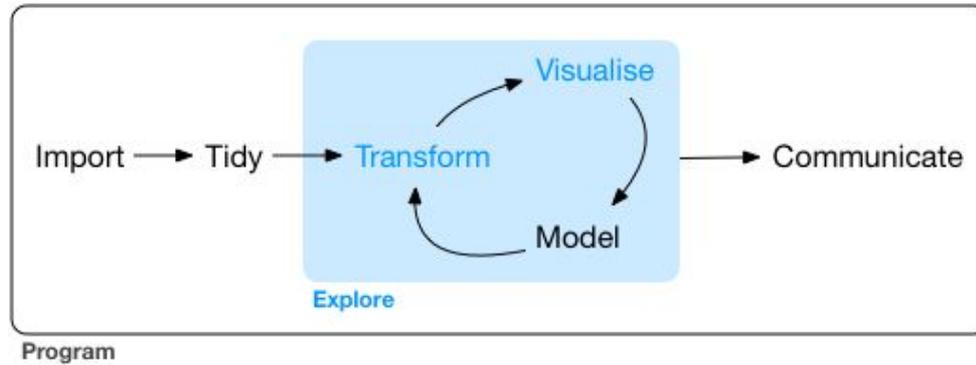
emotional confident yet engaged

- > naming
- > scope
- > dependencies
- > testing

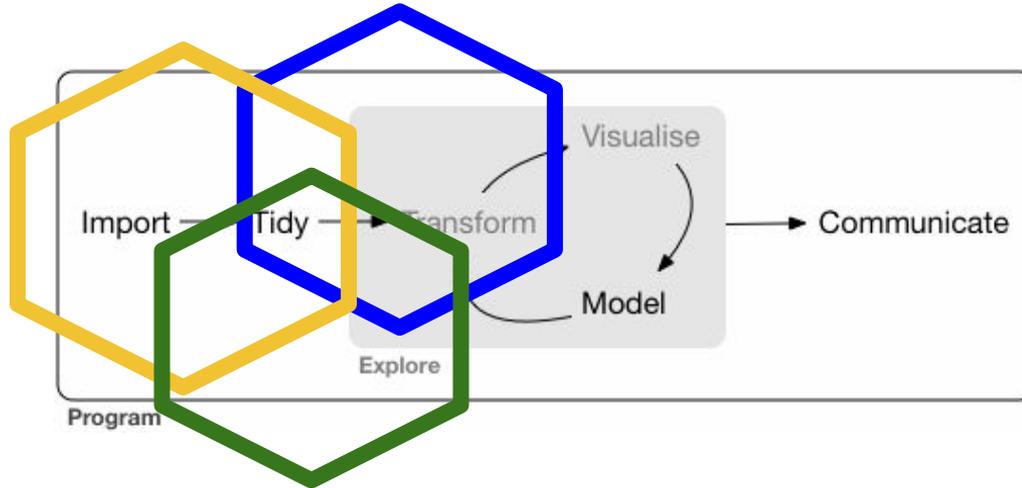
Clear communication



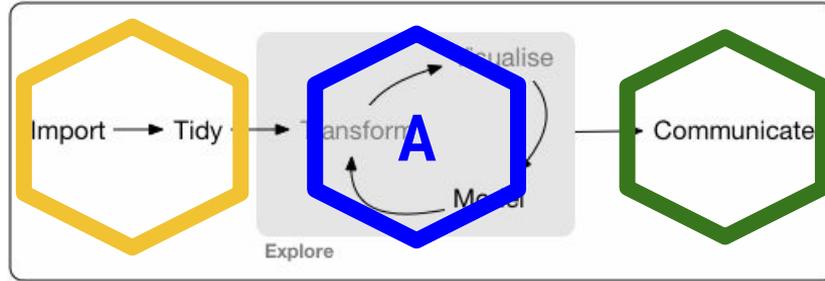
Clear ownership



Clear ownership



Clear ownership



Program

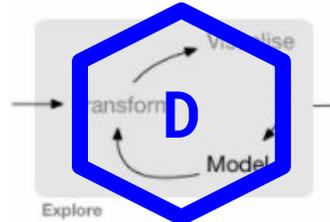
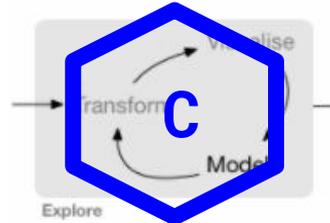
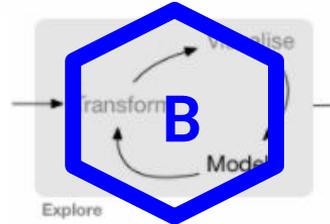
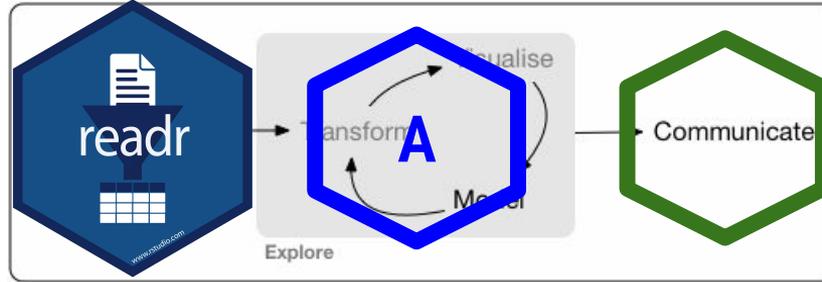


Image from *R for Data Science* (Wickham & Grolemund)

Clear ownership



Program

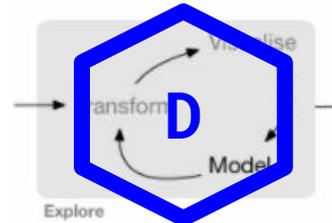
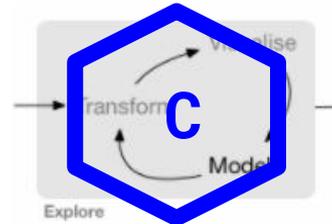
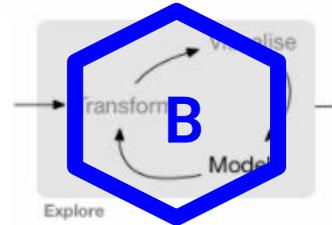
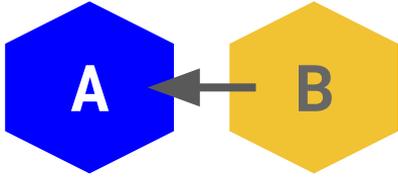


Image from *R for Data Science* (Wickham & Grolemund)

Dependency structures

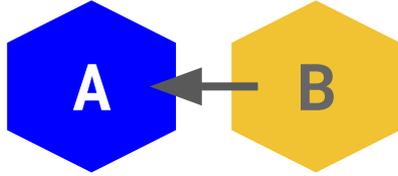


```
a_fx <- function() {...}
```

```
b_fx <- function() {  
  ...  
  a_fx()  
  ...  
}
```

Direct Dependency

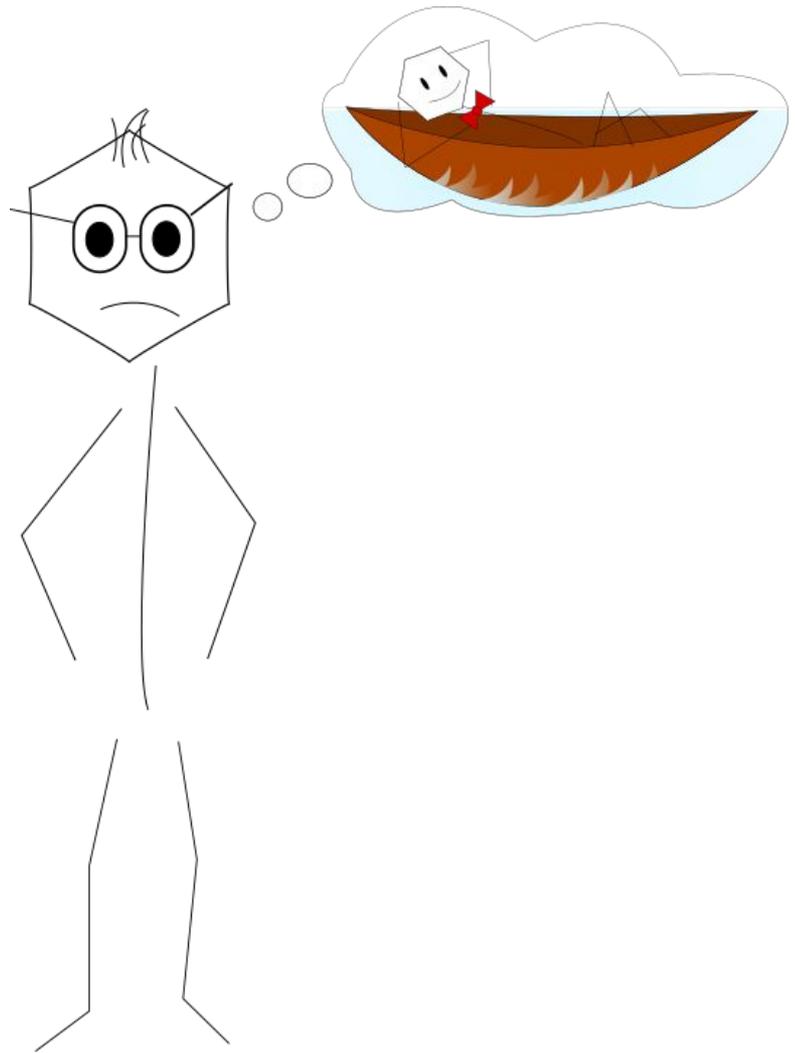
Dependency structures



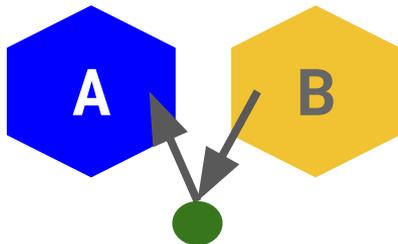
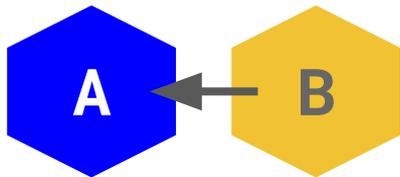
```
a_fx <- function() {...}
```

```
b_fx <- function() {  
  ...  
  a_fx()  
  ...  
}
```

Direct Dependency



Dependency structures



```
a_fx <- function() {...}
```

```
a_fx <- function() {...}
```

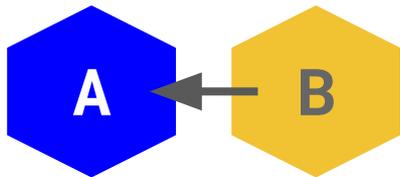
```
b_fx <- function() {  
  ...  
  a_fx()  
  ...  
}
```

```
b_fx <- function(a_input) {  
  ...  
  do_something(a_input)  
  ...  
}
```

Direct Dependency

Clean Hand Off

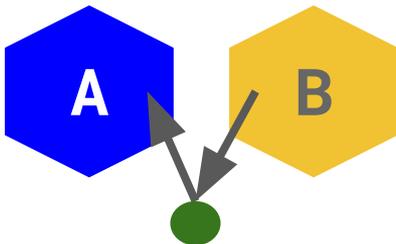
Dependency structures



```
a_fx <- function() {...}
```

```
b_fx <- function() {  
  ...  
  a_fx()  
  ...  
}
```

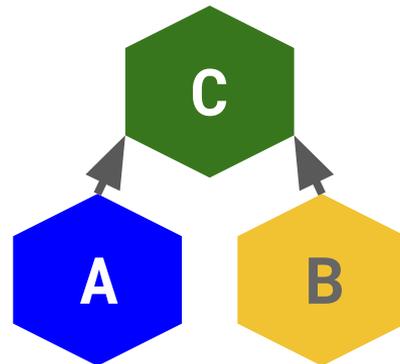
Direct Dependency



```
a_fx <- function() {...}
```

```
b_fx <- function(a_input) {  
  ...  
  do_something(a_input)  
  ...  
}
```

Clean Hand Off

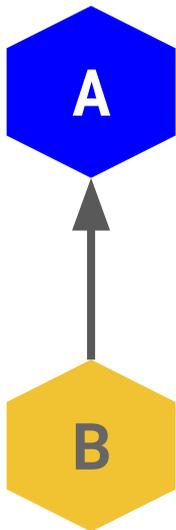


```
b_fx <- function() {  
  ...  
  c_fx()  
  ...  
}
```

```
b_fx <- function() {  
  ...  
  c_fx()  
  ...  
}
```

Common Parent

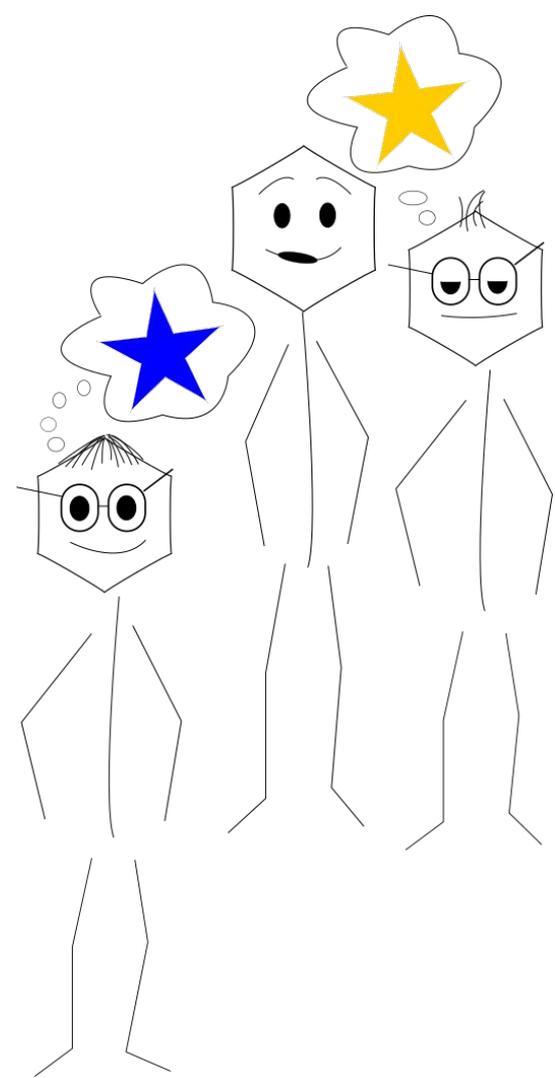
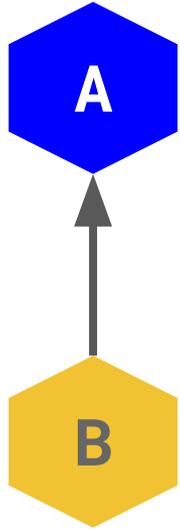
Typical unit test with dependency



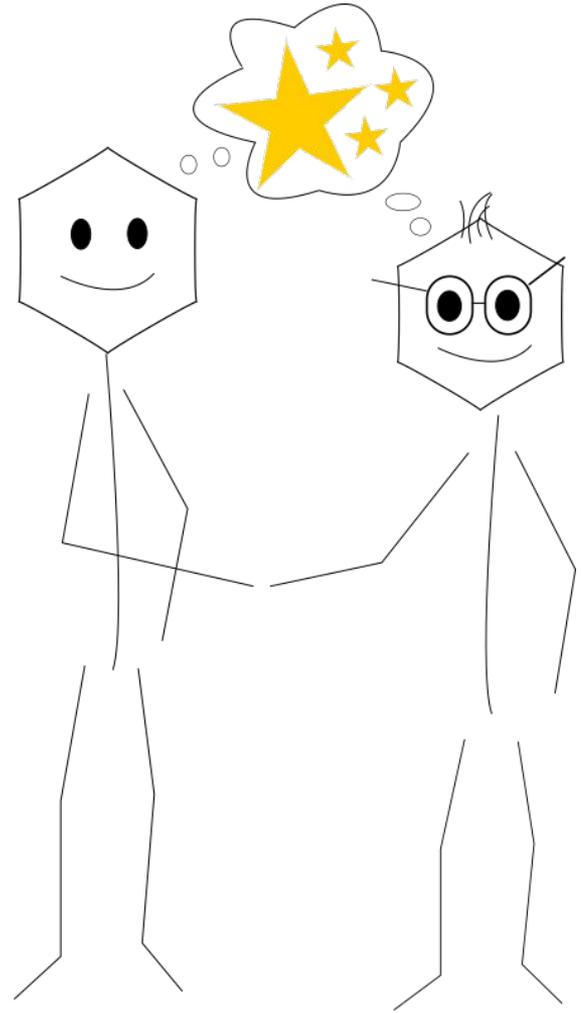
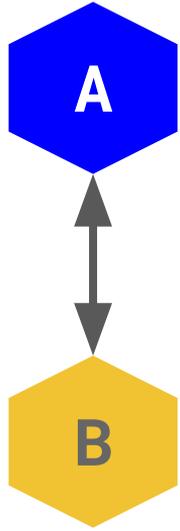
b/tests/testthat/test-pkga.R

```
test_that(  
  "Receives input correctly from a",  
  {  
    expect_error(fxb(fxa(1)), NA)  
  }  
)
```

Typical unit test with dependency



Typical unit test with dependency



Integration tests

 `a/tests/testthat/test-pkgb.R`

```
test_that(  
  "Preps input correctly for b",  
  {  
    expect_error(fxb(fxa(1)), NA)  
  }  
)
```

 `b/tests/testthat/test-pkga.R`

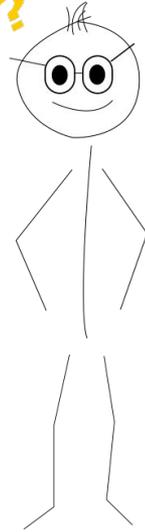
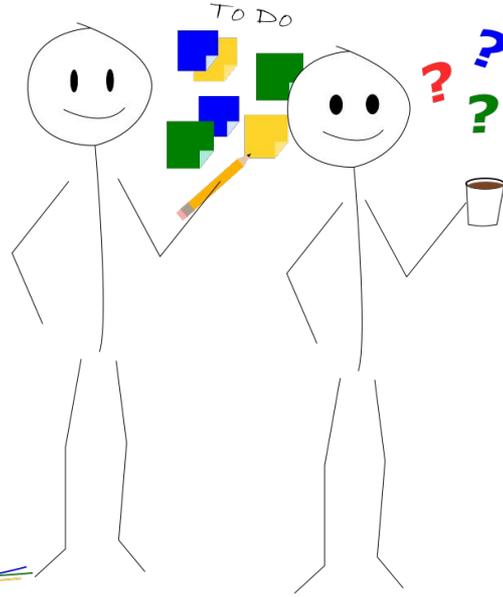
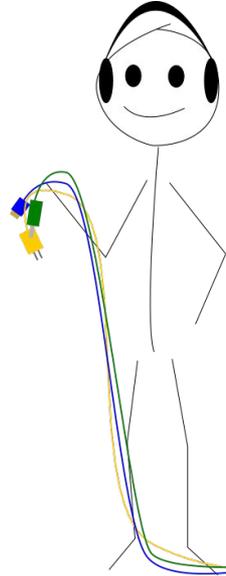
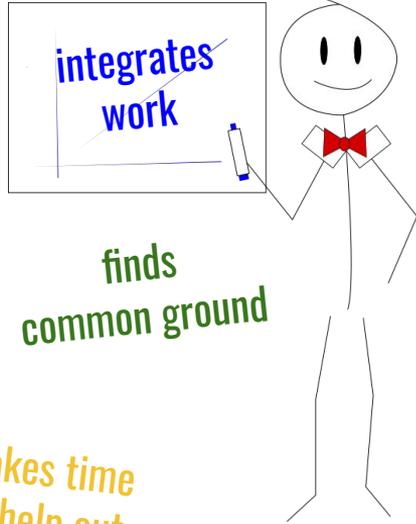
```
test_that(  
  "Receives input correctly from a",  
  {  
    expect_error(fxb(fxa(1)), NA)  
  }  
)
```

clear communication

flexible & open to feedback

navigates internal roadblocks

independent, but dependable



makes time to help out

finds common ground

promotes good practices

trustworthy

reduces frustration & stress

gives good advice

wise & experienced

fast & accurate

problem-solver